

## **CURRICULUM VITAE**

**Chi-Nien Chung**

(鍾基年)

Associate Professor  
Department of Strategy and Policy  
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### **EDUCATION**

Ph.D. Sociology, 2000, Stanford University

M.A. Sociology, 1993, National Tsinghua University, Taiwan

### **ACADEMIC AND PROFESSIONAL EXPERIENCE**

Associate Professor, NUS Business School, 2008- to present

Assistant Professor, NUS Business School, 2000-2007

### **RESEARCH INTERESTS**

Business Groups in Emerging Economies

Family Firms, Succession, and Corporate Governance

Political Connections, Institutions and Firm Strategies

### **EDITORIAL BOARD MEMBERSHIP**

Editorial Board Member, *Journal of Management Studies*, 2015~

Editorial Board Member, *Academy of Management Journal*, 2014~

Editorial Board Member, *Corporate Governance: An International Review*, 2014~

Editorial Board Member, *Management and Organization Review*, 2011~

Editorial Board Member, *Strategic Management Journal*, 2008~

### **GUEST EDITOR**

*Corporate Governance: An International Review*, Special issue on “Cross-National Perspectives on Ownership and Governance in Family Firms” (published in 2015)

### **REFERRED JOURNAL PUBLICATIONS**

Qian Gu, Jane Lu, and Chi-Nien Chung. 2016. “Incentive or Disincentive? A Socioemotional Wealth Explanation of New Industry Entry in Family Business Groups.” *Journal of Management* (accepted).

Ishfaq P. Mahmood, Chi-Nien Chung, and Will Mitchell. 2016. ” Political Connections and Business Strategy: The Impact of Types and Destinations of Political Ties on Business

- Diversification in Closed and Open Political Economic Contexts.” *Global Strategy Journal* (accepted).
- Weiting Zheng, Kulwant Singh, and Chi-Nien Chung. 2015. “Ties to Unbind: Political Ties and Firm Sell-Offs During Institutional Transition.” *Journal of Management* (published on-line).
- Hongjin Zhu and Chi-Nien Chung. 2014. “Portfolio of Political Ties and Business Group Strategy in Emerging Economies: Evidence from Taiwan.” *Administrative Science Quarterly* 59 (4): 599-638.
- Ishtiaq P. Mahmood, Chi-Nien Chung, and Will Mitchell. 2013. “Business Group Innovation: Combinatorial Opportunities and Exhaustion as a Market Evolves.” *Management Science* 59 (5): 1142-1161.
- Chi-Nien Chung and Xiaowei Luo. 2013. “Leadership Succession and Firm Performance in an Emerging Economy: Successor Origin, Relational Embeddedness, and Legitimacy.” *Strategic Management Journal* 34 (3): 338-357
- Xiaowei Luo and Chi-Nien Chung. 2013. “Filling or Abusing the Institutional Void? Ownership and Management Control of Public Family Businesses in an Emerging Market.” *Organization Science* 24 (2):591-613.
- Xiaowei Luo, Chi-Nien Chung, and Michael J. Sobczak. 2009. "How do Corporate Governance Model Differences affect Foreign direct Investment in Emerging Economies?" *Journal of International Business Studies* 40 (3): 444-467.
- Chi-Nien Chung and Xiaowei Luo. 2008. “Institutional Logics or Agency Costs: The Influence of Corporate Governance Models on Business Group Restructuring in Emerging Economies.” *Organization Science* 19 (5): 766-784.
- Chi-Nien Chung and Xiaowei Luo. 2008. “Human Agents, Contexts, and Institutional Change: The Decline of Family in the Leadership of Business Groups.” *Organization Science* 19 (1): 124-142.
- Sea-Jin Chang, Chi-Nien Chung, and Ishtiaq P. Mahmood. 2006. “When and How does Business Group Affiliation Promote Firm Innovation? A Tale of Two Emerging Economies.” *Organization Science* 17 (5): 637-656.
- Chi-Nien Chung. 2006. “Beyond Guanxi: Network Contingencies in Taiwanese Business Groups.” *Organization Studies* 27 (4): 461-489.
- Xiaowei Luo and Chi-Nien Chung. 2005. “Keeping It All in the Family: the Role of Particularistic Relationships in Business Group Performance during Institutional Transition.” *Administrative Science Quarterly* 50 (3): 404-439.
- Chi-Nien Chung. 2004. “Institutional Transition and Cultural Inheritance: Network Ownership and Corporate Control of Business Groups in Taiwan, 1970s- 1990s.” *International Sociology* 19 (1): 25-50.
- Chi-Nien Chung. 2003. “Managerial Structure of Business Groups in Taiwan: The Inner Circle System and its Social Organization.” *Developing Economies* 41 (1): 37-64.
- Chi-Nien Chung. 2001. “Markets, Culture and Institutions: The Emergence of Large Business Groups in Taiwan, 1950s-1970s.” *Journal of Management Studies* 38 (5): 719-745.
- Chi-Nien Chung. 1997. “Networks and Governance in Trade Associations: AEIC and NELA in the Development of the American Electricity Industry, 1885-1910.” *International Journal of Sociology and Social Policy* 17 (7/8): 57-110.

## OTHER RELEVANT PUBLICATIONS

- Aguilera, Ruth V., Till Talaucar, Chi-Nien Chung, Gonzalo Jimenez, and Sanjay Goel. 2015. "Editorial Introduction to Special Issue on “Cross-National Perspectives on

Ownership and Governance in Family Firms". " Corporate Governance : An International Review 23(3):161-66.

Chi-Nien Chung. 2014. "Small World Networks: Past, Present and Future" in The Palgrave Encyclopedia of Strategic Management, 2014.

Chi-Nien Chung and Ishtiaq P. Mahmood. 2010. "Business Groups in Taiwan." pp. 180-209 in The Oxford Handbook of Business Groups, edited by Asli M. Colpan, Takashi Hikino, and James R. Lincoln, Oxford University Press.

Chi-Nien Chung and Ishtiaq P. Mahmood. 2006. "Taiwanese Business Groups: Steady Growth in Institutional Transition." pp. 70-93 in Business Groups in East Asia: Financial Crisis, Restructuring, and New Growth, edited by Sea-Jin Chang, Oxford University Press.

Chi-Nien Chung. 1998. "Strong Managers and Weak Owners: The Political Roots of American Corporate Finance." Social Forces 77(1): 392-394 (book review).

### **MANUSCRIPTS UNDER REVIEW AND REVISION**

Xiaowei Luo, Young-Chul Jeong, and Chi-Nien Chung. "In the Eye of the Beholder: Global Security Analysts' Coverage of Family Firms in an Emerging Market." Revised & Resubmitted at *Journal of Management*.

Chi-Nien Chung, Xiaowei Luo, and Weiting Zheng. "How Does the State Matter: State Fragmentation, Political Ties, and Corporate Governance Reform in an Emerging Economy." Revised & Resubmitted at *Administrative Science Quarterly*.

Ishtiaq P. Mahmood, Chi-Nien Chung, and Will Mitchell. "Scouts and Integrators: Intra-Group Ties and the Innovativeness of Business Group Affiliates." Under Review at *Industrial and Corporate Change*.

### **MANUSCRIPTS IN PREPARATION**

Chi-Nien Chung and Hongjin Zhu. "Governance Antecedents of Political Ties in Emerging Economies during Institutional Transition."

Chi-Nien Chung, Young-Choon Kim, and Edward Zajac. "Foreign Institutional Investors and Institutional Change: Appointing Independent Directors of Family Firms in Emerging Economies."

Chi-Nien Chung and Hongjin Zhu. "Homophily, Heterophily, and Political Ties in Emerging Economies during Regime Change"

Heeyon Kim and Chi-Nien Chung. "The Take-Off of the Korean Wave: Antecedents and Consequences of the Globalization of Korean Pop Culture.

Chi-Nien Chung, Zong-Rong Lee, and Hongjin Zhu. "Resource Access or Status Identity: Marriage Ties among Large Family Business Groups in an Emerging Economy."

### **CONFERENCE PROCEEDINGS AND PRESENTATIONS (PAST 10 YEARS)**

Chi-Nien Chung, Xiaowei Luo and Weiting Zheng. 2015. "Compliance or Resistance? Political Ties and Board Independence in an Emerging Economy." Academy of Management Conference, Vancouver.

Qian Lu and Chi-Nien Chung. 2015. "Does Corporate Philanthropy Alleviate or Amplify Negative Impact of Socially Irresponsible Incident." Academy of Management Conference, Vancouver.

- Chi-Nien Chung and Hongjin Zhu. 2015. "Governance Structure, Institutions and Political Ties in Emerging Economies." Asia Academy of Management Conference, Hong Kong.
- Heeyon Kim and Chi-Nien Chung. 2015. "The Take-Off of The Korean Wave: Antecedents and Consequences of The Globalization of Korean Pop Culture." European Group for Organizational Studies Annual Conference, Athens, Greece.
- Chi-Nien Chung and Hongjin Zhu. 2014. "The Influence of Business Group, Family, and Institutions on Political Ties in Emerging Economies." Academy of Management Conference, Philadelphia, Pennsylvania.
- Chi-Nien Chung and Hongjin Zhu. 2014. "Social Identities and Political Ties in Emerging Economies during Regime Change." Conference of International Association for Chinese Management Research (IACMR), Beijing.
- Chi-Nien Chung and Hongjin Zhu. 2013. "Political Tie Establishment of Firms in an Emerging Economy." Academy of Management Conference, Orlando, Florida.
- Qian Gu, Jane Lu and Chi-Nien Chung. 2013. "Curvilinearity in Diversification-Performance Relationship Revisited." Academy of Management Conference, Orlando, Florida
- Chi-Nien Chung and Weiting Zheng. 2012. "Foreign Institutional Investors, Political Ties, and Corporate Governance Reforms in Emerging Economies." Academy of Management Conference, Boston, MA.
- Qian Gu, Jane Lu and Chi-Nien Chung. 2012. "The Invisible Hand of Family: Diversification in Business Groups in Emerging Economies." Asia Academy of Management Conference, Macau.
- Hongjin Zhu and Chi-Nien Chung. 2011. "Types of Political Ties and Market Entries of Business Groups in Emerging Economies." Academy of Management Conference, San Antonio, TX.
- Qian Gu, Chi-Nien Chung, and Jane Lu. 2011. "New Venture Creations by Business Groups: An Intra-Group Structure." Academy of Management Conference, San Antonio, TX.
- Weiting Zheng, Kulwant Singh, and Chi-Nien Chung. 2009. "Political Ties and Their Contingent Impact on Firms Being Acquired in Transition Economies." Academy of Management Conference, Chicago, IL.
- Xiaowei Luo and Chi-Nien Chung. 2009. "A Configurational Approach to Institutions: Performance Consequences of Family Businesses." Academy of Management Conference, Chicago, IL.
- Chi-Nien Chung. 2008. "CEO Succession and Firm Performance: Is It the Same in Emerging Economies?" Academy of Management Conference, Anaheim, CA.
- Hongjin Zhu and Chi-Nien Chung. 2008. "How the Content of Political Connections Affects Industrial Restructuring: Evidence from Taiwan." Academy of Management Conference, Anaheim, CA.
- Qian Gu, Chi-Nien Chung, and Ishtiaq Pasha Mahmood. 2008. "Does More Expropriation Mean More Gain? An Agency Theory Perspective on Family Business Groups in Emerging Economy." Academy of Management Conference, Anaheim, CA.
- Chi-Nien Chung and Young-Choon Kim. 2007. "Foreign Investors and Institutional Change: Appointing Independent Directors in Emerging Economies." Academy of Management Conference, Philadelphia, PA.
- Xiaowei Luo and Chi-Nien Chung. 2007. "Enter or Exit: An Institutional Perspective on Corporate Restructuring of Business Groups in Emerging Economies." Academy of Management Best Paper Proceedings, Philadelphia, PA.
- Chi-Nien Chung, Ishtiaq P. Mahmood, and Will Mitchell. 2007. "Political Ties and Strategy: The Impact of Types and Destinations of Ties on Diversification" Academy of Management Conference, Philadelphia, PA.

- Chi-Nien Chung, Ishtiaq P. Mahmood, and Will Mitchell. 2006. "A Contingency Theory of Political Connections: Business Group Diversification In Emerging Economies." Academy of Management Best Paper Proceedings, Atlanta, GA.
- Xiaowei Luo, Chi-Nien Chung, and Michael J. Sobczak. 2006. "How Do Corporate Governance Model Differences Affect Foreign Direct Investment in Emerging Economies?". Academy of Management Conference, Atlanta, GA.

## **HONORS, GRANTS, AND FELLOWSHIPS**

- Best Reviewer Award, *Management & Organization Review*, 2014
- Finalist, Best Conference Theme Paper Award, International Association for Chinese Management Research (IACMR), Beijing, 2014.
- Finalist, Best Macro Paper Award, International Association for Chinese Management Research (IACMR), Hong Kong, 2012.
- Finalist, Best Macro Paper Award, International Association for Chinese Management Research (IACMR), Shanghai, China, 2010.
- Outstanding Researcher Award Recognition List, NUS Business School, 2008
- Winner, Best Macro Paper Award, International Association for Chinese Management Research (IACMR), Guangzhou, China, 2008.
- Winner, Citation of Excellence, *Emerald Management Reviews*, 2007
- Winner, Best Macro Paper Award, International Association for Chinese Management Research (IACMR), Nanjing, China, 2006.
- Winner, Department Outstanding Research Award, NUS Business School, 2005.
- Finalist, Best Paper Award, International Management Division, Academy of Management, 2005, Honolulu, HI.
- 1st Runner Up, Haynes Prize, Academy of International Business 2004, Stockholm.

## **TEACHING EXPERIENCE**

- MPAM Leadership and Management (BMM 5001) (Master program for Chinese government officials, 45 students each session)
- EMBA Cross-Cultural Human Resource Management (BMC 5008) (45 students)
- EMBA Asia-Pacific Business Environment (BMC 5004) (45 students)
- MBA Management and Organization (BMA 5004) (30 students each session)
- Undergraduate Management and Organization (MNO 1001) (300 students each session)
- Undergraduate Organizational Effectiveness (MNO 3303) (30-45 students each session)
- Undergraduate Managing Social Networks in Organizations and Markets (BSP 4515) (30-45 students each session)
- PhD seminar Organization Theory (BMO6002) (10-15 students)
- PhD seminar Strategic Behavioral Strategic Management BBP6782B (3 students)

## **DOCTORAL DISSERTATION COMMITTEES**

- Xufei Ma (Associate Professor, Chinese University of Hong Kong)
- Ajai Singh Gaur (Assistant Professor, University of New Jersey)
- Zheng Weiting (Assistant Professor, Hong Kong Polytechnic University)
- Hongjin Zhu (Associate Professor, McMaster University)
- Qian Gu (Assistant Professor, Georgia State University)
- Qian Lu (Assistant Professor, Nanjing University)

## **PROFESSIONAL ACTIVITIES**

### *Faculty Mentor and Panelist*

Junior Faculty Career Workshop, Taiwan Academy of Management (TAOM), Taipei, 2017  
Junior Faculty Consortium, OMT Division, Academy of Management (AOM), Los Angeles, 2016  
Junior Faculty Paper Development Workshop, International Association for Chinese Management Research (IACMR), Hangzhou, 2016.  
Doctoral Consortium, Asian Management Research Consortium, Singapore, 2016  
Junior Faculty Paper Development Workshop, International Association for Chinese Management Research (IACMR), Hong Kong, 2012.

### *External Reviewer*

Re-appointment case for Research Fellow, Division of Humanities and Social Sciences, Academia Sinica, Taiwan, 2016  
Tenure case, School of Business, University of Macau, 2015  
Academic Award of Ministry of Education, Social Science Area, Taiwan, 2015  
(The most prestigious scholarship award in Taiwan with a cash prize of NT\$ 1 million)  
Research Proposal, Research Grants Council of Hong Kong, 2016  
Research Proposal, Research Grants Council of Hong Kong, 2015  
Research Proposal, Research Grants Council of Hong Kong, 2014  
Outstanding Research Award, National Science Council of Taiwan, 2013  
Outstanding Research Award, National Science Council of Taiwan, 2011

### *Award Committee Member*

International Association for Chinese Management Research, 2010 Conference

### *Track Chair*

Organization and Management Theory (OMT) Division, Asia Academy of Management, 2010 Conference

### *Session Chair*

International Association for Chinese Management Research, 2016 Conference

### *Invited Presentations (Past 5 Years)*

School of Public Administration, Seoul National University, Seoul, 2016  
School of Business, Sun Yat-Sen University, Guangzhou, 2016  
School of Business, Nanjing University, Nanjing, 2016  
School of Business, Korea Advanced Institute of Science and Technology (KAIST), 2015  
School of Business, Seoul National University, Seoul, 2015  
China Europe International Business School, Shanghai Campus, 2014  
School of Business, Hong Kong Polytechnic University, 2013  
School of Business, University of Hong Kong, 2013  
School of Business, Hong Kong University of Science & Technology, 2013  
School of Business, Singapore Management University, 2013  
School of Business, City University of Hong Kong, 2011

*Professional Memberships*

Academy of Management

American Sociological Association

International Association for Chinese Management Research

Asia Academy of Management