

Academy
of Management

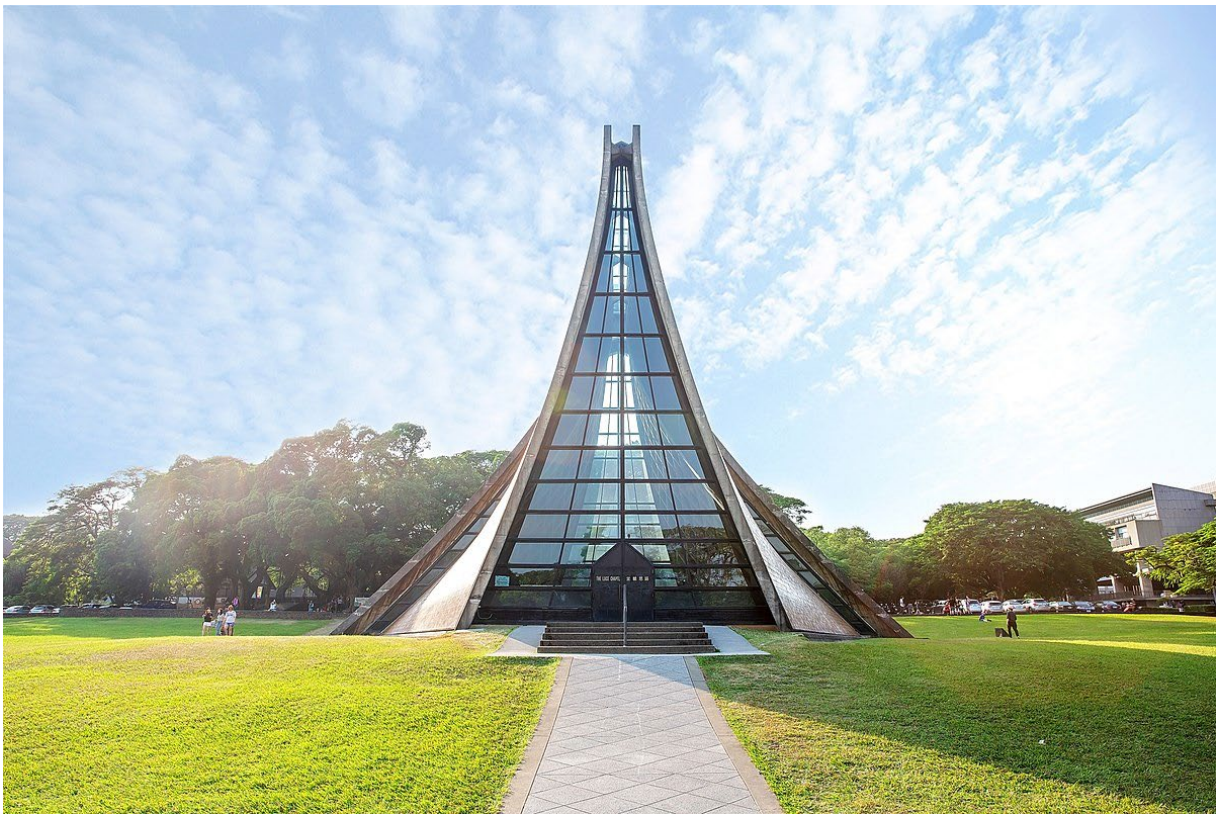
Journal



AMJ Paper & Idea Development Workshop

Tunghai University, Taiwan

8th December 2023



Tunghai University

No. 1727,
Sec. 4,
Taiwan Boulevard,
Xitun District,
Taichung City 407224, z
Taiwan R.O.C.

Workshop organizers:

Marc Gruber, EPFL (Editor-in-Chief)
Cheng-Yu Lee (National Chiayi University, Taiwan)

Contact:

Hannah Heritage amjeditorialassistant@gmail.com

Programme Schedule

Friday 08 December

VENUE: Report to the main atrium of the college on arrival

9.10 – 9.30am	Registration
9.30 – 9.50am	Opening ceremony
9.50 – 10.50am	Introduction to AMJ & Discussion with AMJ editors
11.00 – 12.00pm	Paper Development Session (1)
12.00 – 1.30pm	Lunch
1.30 – 2.30pm	Paper Development Session (2)
2.30 – 2.45pm	Closing remarks
2.45 – 3.15pm	Farewell tea

AMJ Editors in attendance:

Marc Gruber (Editor in Chief)
Georg von Krogh (Deputy Editor)
Bill Wan (Associate Editor)
Tal Simons (Associate Editor)
Crystal Farh (Associate Editor)

Roundtable Assignments and Session Assignments (in brackets)

<u>Table Marc Gruber</u>	<u>Table Bill Wan</u>	<u>Table Georg von Krogh</u>
<u>Room M613</u>	<u>Room M476</u>	<u>Room M472</u>
Nguyen, P (1)	Han, J (1)	Iwashita, H (1)
Yi, L (1)	Lin, J (1)	Le, Q (1)
Yang, S (1)	Ho, M (1)	Ho, Y (1)
		Chang, S (1)
Wang, J (2)	Li, P (2)	Chi, N (2)
Peng, T (2)	Lien, N (2)	Ho, C (2)
Cheng, P (2)	Guo, S (2)	Wen, D (2)

<u>Table Tal Simons</u>	<u>Table Crystal Farh</u>
<u>Room M612</u>	<u>Room M370</u>
Kusumaningtyas (1)	Luong, D (1)
Chen, Y (1)	Tu, C (1)
Kueh, S (1)	Nguyen, T (1)
	Zhu, D (1)
Nofiani, D (2)	Argue, A (2)
Tsai, I (2)	Chiang, L (2)
Shalini, S (2)	Nguyen, T-V (2)

For sessions where your paper is not being discussed, or if you are 'attending only', there will be an opportunity for you to move between groups to listen to other feedback sessions, if you wish.

The College of Management - Tunghai University



The College of Management was founded in 1976. In 1983, the College of Business was renamed the College of Management, and in 1982, the college launched the very first Master of Business Administration (MBA) in central Taiwan.

The Department of International Business launched the Master of Science in International Business (MSIB) in 2002, and the Department of Information Management opened the Master of Information Management (MIM) in 2009. The MBA program has been jointly administrated by the remaining four departments since its establishment in 1982. The Doctor of Philosophy program, hosted by the Department of Statistics,

was launched in 2001 and has started to admit students majoring in management besides its regular statistics-based curriculum as of the academic year 2017-2018.

To expand the societal impact on local entrepreneurs and business leaders, the College of Management launched the Executive Master of Business Administration (EMBA) class exclusively open to industry professionals in 1999. It is also the very first EMBA program established in central Taiwan. With its increasing popularity by both local and regional entrepreneurs and corporate executives, the college's EMBA program has been further expanded and integrated and is now comprised of four distinct classes: the CEO class, Successor class, Weekday class, and Weekend class.

In 2018, the College of Management welcomed the first students from countries around the world to join the Global Master of Business Administration (GMBA) class, which is the college's very first English-taught MBA program. In 2019, the college created a new Global Elite Program (GEP) open to all undergraduate students across the six departments.

The GEP designs a common curriculum whose required courses are taught in English and offers exclusive dual-degree programs with AACSB-accredited partner schools including Rutgers University in the United States. In 2021, the College of Management joined the five-year Program on Bilingual Education for Students in College (BEST) sponsored by the Ministry of Education in Taiwan and continued to enhance its English as a Medium of Instruction (EMI) curriculum across departments and degrees. In 2023, the college completed the first five-year Continuous Improvement Review (CIR) by the AACSB International and is consistently rated among the top 5% business schools worldwide.

The current College of Management building was completed in April 2007 and officially inaugurated in September. A de facto independent mini-campus has emerged inside the vast campus of Tunghai University. An intensive electronic shuttle service is provided to students moving across the campus. In each academic year, the College of Management hosts more than 3,000 undergraduate students and more than 600 graduate students and employs more than 80 full-time faculty members, 100 part-time faculty members, and close to 30 full-time professional staff members.

All stakeholders engage in the college's mission to devote itself to educating students who hold ethics, excellence, openness, and leadership in high esteem. Through rigorous teaching and research, the College of Management develops capable decision-makers who can practice sustainable learning, assume social responsibility, and meet global challenges with confidence, integrity, and professionalism.

Location

You can view Tunghai University via Google maps here:

<https://maps.app.goo.gl/ugXocu62siWxLY9y9>